

## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



▼▼▼  
**TO HELP YOU  
ADVERTISE  
AND SELL  
MORE**

# **KEYSTONE SEEDS**

**WE** HAVE prepared a wide selection of newspaper advertisements all ready for adding your firm name and any special information or offers you wish to make.

**THIS** folder is a proof sheet of these ads. We will supply free the newspaper mats or stereotypes for any of these which you wish to use in your advertising.

**TRY** a few ads in your local paper to let people know you are headquarters for Keystone Seeds. Please order these mats by the numbers used to identify them.

**CORNELI SEED COMPANY**  
101 CHOUTEAU AVE.  
ST. LOUIS, MO.  
▼▼▼



A Few of These Ads in Your Local Newspaper Will Increase Your Business

WE SELL AND RECOMMEND



K 2



K 7

EXTRA! - Just Arrived - EXTRA!



KEYSTONE EXTRA QUALITY BULK GARDEN SEEDS

Come in and get yours, fresh

K 8

Newspaper Mats  
Will Be  
Supplied FREE  
For Any of  
These Ads  
You Wish to Use

ORDER BY NUMBER

(NOTE:—Even numbers are 2 column ads and odd numbers 1 column)

WE SELL AND RECOMMEND



K 1

EXTRA! - Just Arrived - EXTRA!



Keystone Extra Quality Bulk Garden Seeds

Come in and get yours, fresh

K 9



K 4



K 3

You're Right, Jim —  
Keystone Seeds Are Better



K 5



K 10

KEYSTONE SEEDS  
SELECTED • CLEANED • TESTED  
For Bigger, Better Crops

K 16

Pep Up  
Sales With  
Keystone Quality  
Seeds  
And A Few of  
These Ads

CORNELI SEED CO.

ST. LOUIS, MO.

You're Right, Jim —  
Keystone Seeds Are Better



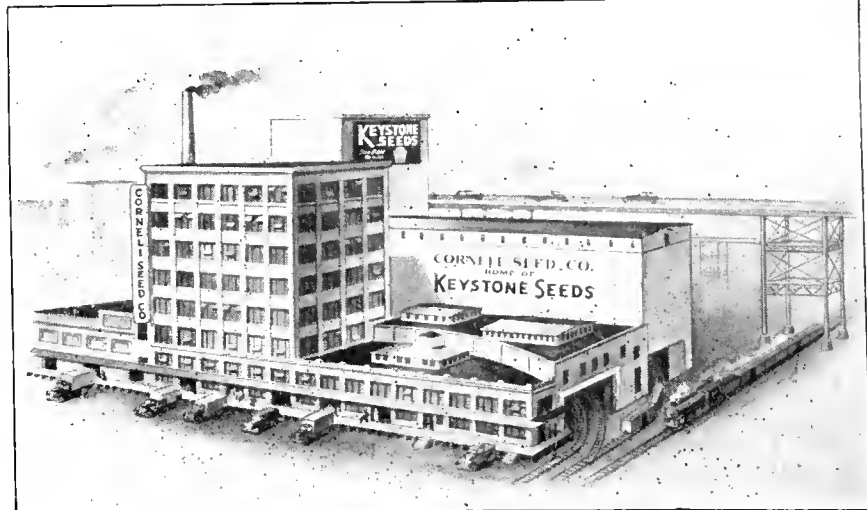
K 6



K 11



K 13



K 14

(Use this picture of the New, Modern KEYSTONE Seed Cleaning Plant either as a part of your ad or get your editor to use it with a story (see page 1 of our catalog for details) in the same issue carrying your ad).

# Control this Vital Element



## We Sell The Genuine



# KEYSTONE

TESTED and PROVEN

# SEEDS

FOR BIGGER, BETTER CROPS

K 18



K 15



K 17



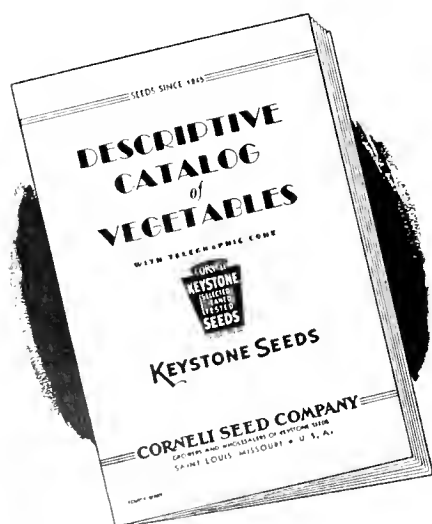
K 19



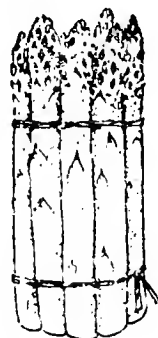
K 21

KEYSTONE  SEEDS

FROM A TO Z



K 23



We  
Are  
Selling



A Complete Line of Genuine

# KEYSTONE BULK GARDEN SEEDS

K 20